

**BID
SIDEWALK
SALE**



The New Rochelle BID 2014 SIDEWALK SALES

June 4th - June 7th , September 3th - 6th & October 8th - 11th

Registration Deadline: May 20th

Cost: **\$60 for ALL 3 DATES !** (Normal price is \$30 Each)

- There are 3 Sidewalk Sales and signing up now will include you in all. The normal price is \$30 per sale event but with this form you buy two and **get one FREE** by signing up now. It is not necessary to rent tables or umbrellas. We will be providing participants with signs to announce and direct customers to the sale event. You are certainly welcome to use umbrellas, tables and other displays.
- Even if you don't want to display outside, hold a sale INSIDE and benefit from the advertising and excitement created from the sidewalk sale.
- The cost of participation is \$60 and covers the permit fees, cost of signs, and promotion that will support the event.
- Past Sidewalk Sales have shown us that good displays and great prices are what consumers are looking for. Utilize your space to create attractive displays with prices that can easily be seen.

Terms & Conditions to participate (only TWO things you must do):

1. GET A LETTER FROM YOUR INSURANCE COMPANY

YOU MUST PRODUCE A CERTIFICATE OF INSURANCE INDEMNIFYING THE CITY OF NEW ROCHELLE AND NEW ROCHELLE BID OF ANY CLAIMS THAT MAY RESULT FROM INJURIES SUSTAINED IN FRONT OF YOUR PLACE OF BUSINESS DIRECTLY LINKED TO THE SIDEWALK SALE AND SPECIAL DISPLAYS DURING THE SALE DATES. BE SURE TO INCLUDE: JUNE 4TH - JUNE 7TH {Rain Dates June 9-11}, SEPTEMBER 3RD-6TH {Rain Dates September 8th - 10th}, OCTOBER 8TH - 11TH {Rain Dates OCTOBER 13th - 15th}

Speak to your insurance agent and they can usually create this document within hours of your request. Show them this form so they can get the wording correct.

2. PAY

Write a \$60 check made out to New Rochelle BID and fill this form out

Drop off: The Curtain Shop 541 Main St. *See Louis*

Questions? Email ([BID10801@gmail.com](mailto: BID10801@gmail.com))

Name _____ Business _____

Address _____ Phone _____

Email Address: _____